



THE PARKSIDE HOTEL & SPA EARNS 2SLGBTQI+ INCLUSION MILESTONE

Victoria, BC – November 20, 2024 – The Parkside Hotel & Spa is proud to announce it has received Rainbow Registered accreditation from the Canadian Gay and Lesbian Chamber of Commerce (CGLCC). This important designation recognizes businesses that demonstrate a commitment to 2SLGBTQI+ inclusion through their policies, practices, and leadership. The accreditation is awarded to businesses that meet a high standard of inclusivity across four key criteria.

The Parkside Hotel & Spa continually aims to foster an environment where everyone feels valued and respected, implementing policies, offering training programs, and engaging in community initiatives. This accreditation highlights a steadfast commitment to promoting diversity, respect, and equality.

“We are thrilled to receive the Rainbow Registered accreditation,” said General Manager Trina White. “This recognition reflects our ongoing commitment to creating a welcoming and inclusive environment for everyone. We believe that diversity strengthens our community, and we are proud to be recognized for our efforts.”

The Rainbow Registered program is a voluntary process that acknowledges and promotes businesses that demonstrate a commitment to diversity and inclusion.

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ABOUT THE PARKSIDE HOTEL & SPA

Located in the heart of Victoria, British Columbia, The Parkside Hotel & Spa combines urban sophistication with the serenity of a pacific northwest retreat. As Canada's first member of the Beyond Green global portfolio of hotels, The Parkside proudly upholds its foundational mission to sustainability, achieving carbon neutrality in its operations. This all-suite hotel provides guests with a luxurious home away from home, featuring spacious accommodations, modern amenities, and versatile meeting and event spaces.

Guests can rejuvenate at The Parkside Spa, complete with an indoor pool, hot tub, and fitness center, savour local flavors at Tre Fantastico Bistro, or relax on the stunning rooftop patio complete with gathering spaces and cozy firepits. With Victoria's vibrant attractions just steps away, The Parkside Hotel & Spa provides an unforgettable experience for business and leisure travelers alike, blending exceptional service with a distinctly West Coast vibe. Learn more at www.parksidevictoria.com.

ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet Earth's most sustainable hotels. To create a more purposeful way to explore the world where good guests meet good hosts, Beyond Green has curated a unique portfolio of hotels, resorts, and lodges based on their commitment to deliver on the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities. To be considered for membership in Beyond Green, a property is vetted according to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group – the family-owned company that manages and operates other hospitality brands including Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide – Beyond Green ushers in a new way to experience genuine hospitality by the people for the planet. For more information, visit www.StayBeyondGreen.com.

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