



THE PARKSIDE HOTEL & SPA HONOURED WITH VANCOUVER ISLAND 2025 SUSTAINABILITY AWARD

Victoria, BC – February 11, 2025 – The Parkside Hotel & Spa has just been awarded the Environmental Sustainability Award at the 2025 Vancouver Island Business Excellence Awards, recognizing innovation in sustainable practices, setting a precedent for environmental responsibility.

"At The Parkside Hotel & Spa, sustainability is at the heart of our operations," says General Manager Trina White. "We continuously strive to reduce our footprint, ensuring each stay is memorable to our guests and environmentally responsible. Receiving this award reaffirms our dedication to setting a high standard for green hospitality and environmental stewardship."

Designed with purpose and an early adopter of sustainable practices, The Parkside Hotel & Spa is the first hotel in Canada (and the first urban hotel globally) to join Beyond Green's portfolio of the world's most sustainable hotels. Providing a mindful travel experience to guests, the hotel has evolved beyond primarily focusing on reducing its footprint to embracing a regenerative approach, working hard to educate the community and industry peers in eco-friendly best practices. From on-site beekeeping and green roofs to energy-efficiency and waste reduction initiatives, the hotel's commitment to protecting the region's natural beauty is strengthened by a partnership with Veritree, planting one kelp for every guest stay.

For more information about The Parkside Hotel & Spa's environmental initiatives, visit their [Sustainability Practices page](#).

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ABOUT THE PARKSIDE HOTEL & SPA

Located in the heart of Victoria, British Columbia, The Parkside Hotel & Spa combines elevated comfort with West Coast warmth. As Canada's first member of Beyond Green's global portfolio of sustainable hotels, The Parkside proudly upholds its foundational mission of green hospitality and environmental stewardship. Providing a mindful travel experience, the hotel has evolved from simply reducing its

footprint to embracing a regenerative approach—actively educating the community and industry peers in eco-friendly best practices. An all-suite hotel featuring spacious accommodations, modern amenities, and versatile meeting and event spaces, guests rejuvenate at The Parkside Spa, complete with an indoor pool, hot tub, and fitness center. Savor local flavours at Tre Fantastico, explore the biodiversity in the atrium, including expansive koi ponds, and relax on the stunning rooftop patio with gathering spaces and cozy firepits. With Victoria's vibrant city attractions and Vancouver Island's natural beauty just outside the doors, Victoria's premier eco-urban hotel provides an unforgettable stay for business and leisure travellers alike, honouring today's guests and tomorrow's travellers. Learn more at www.parksidevictoria.com.

ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of some of planet Earth's most sustainable accommodations, representing more than 50 hotels, resorts, and lodges across 22 countries. Dedicated to creating a more purposeful way to explore the world, Beyond Green connects conscientious travellers with properties committed to the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; the protection of natural and cultural heritage; and the enhancement of social and economic well-being in local communities. To ensure these standards are met, each member property undergoes a rigorous vetting process based on over 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group, the family-owned company that also manages Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide, Beyond Green offers a new way to experience genuine hospitality, benefiting both people and the planet. For more information, visit www.StayBeyondGreen.com.

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