



THE PARKSIDE HOTEL & SPA HOSTS THE SECOND ANNUAL HOLIDAY EVENT IN SUPPORT OF RAINBOW KITCHEN

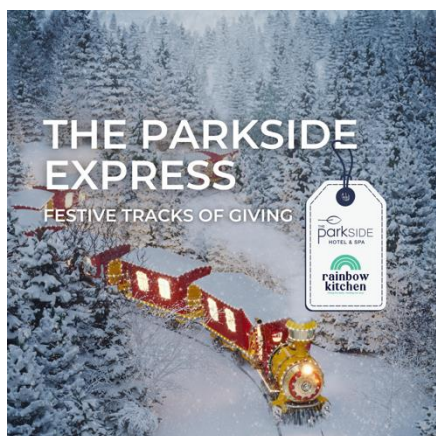
The Parkside Express transports visitors on the festive tracks of giving experience

Victoria, BC – October 24, 2024 – Get ready to enjoy an enchanting holiday experience as The Parkside Hotel & Spa proudly brings back The Parkside Express - Festive Tracks of Giving. Running daily from November 23, 2024, through January 5, 2025, this beloved event invites neighbors and visitors to join in the holiday spirit.

Step into a holiday wonderland, where the atrium and lobby are decked in festive lights and decorations. Explore the nostalgic charm of multiple model Christmas trains circling a quaint village. As you explore the festivities, treat yourself to a candy cane and hot chocolate—and don't forget to snap a holiday photo with your loved ones by the grand Christmas tree!

The heart of this event is about spreading goodwill and holiday cheer in support of Rainbow Kitchen, a hub for food security programming in Victoria, providing free hot meals and facilitating food sharing to anyone in need. "We are immensely grateful for The Parkside Hotel & Spa's continued support as we celebrate the second year of this vital fundraiser," shares Rainbow Kitchen Executive Director Patrick Jawes "Their dedication ensures the people that we serve receive essential services each weekday, fostering care, dignity, and compassion with every meal provided."

Donating has never been easier, with convenient tap-to-donate stations throughout the experience to help the giving spirit of the season. Additionally, bring a keepsake home with a Christmas 'Believe' bell ornament available for purchase with further proceeds directly supporting Rainbow Kitchen's programs.



The Parkside Hotel & Spa General Manager Trina White shares, "The Parkside Express has become a cherished holiday tradition for our community, and we're thrilled to bring it back this year. It's not just about celebrating the season—it's about coming together to support a cause that makes a real difference in the lives of our neighbors. We look forward to welcoming everyone to enjoy the magic and to contribute to the important work of Rainbow Kitchen."

For the daily schedule of The Parkside Express Festive Tracks of Giving, please visit www.parksidevictoria.com and [Facebook](#) and [Instagram](#) with holiday updates starting November 18.

###

ABOUT THE PARKSIDE HOTEL & SPA

The Parkside Hotel & Spa is dedicated to promoting a sustainable urban way of life, actively seeking and implementing eco-friendly measures to improve the guest experience while striving to minimize the environmental footprint of the property.

As a carbon-neutral, all-suite hotel, accommodations at The Parkside feature fully equipped kitchens and kitchenettes, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind. Amenities include various meeting and event spaces, a wellness centre (featuring an onsite spa, 25-metre indoor pool, hot tub, and fitness centre), a private movie theatre, a rooftop patio with fire pits, along with Tre Fantastico Bistro. Uniquely Parkside—and fondly referred to as the heart of the hotel—the atrium is home to hundreds of plant species and koi.

The Parkside Hotel & Spa is a member of the Beyond Green collection. Learn more by visiting www.parksidevictoria.com.

ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet Earth's most sustainable hotels. To create a more purposeful way to explore the world where good guests meet good hosts, Beyond Green has curated a unique portfolio of hotels, resorts, and lodges based on their commitment to deliver on the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities. To be considered for membership in Beyond Green, a property is vetted according to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group – the family-owned company that manages and operates other hospitality brands including Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide – Beyond Green ushers in a new way to experience genuine hospitality by the people for the planet. For more information, visit www.StayBeyondGreen.com.

Hotel Media Contact:

Lisa Roughley
The Parkside Hotel & Spa
250.686.4762
lisa@roughleyspeaking.com

Beyond Green Media Contact:

Hannah Nelson
Director, Public Relations (Americas)
Tel: +1 303 885 7186
hnelson@staybeyondgreen.com