

SUSTAINABLE INITIATIVES

Proudly members of Beyond Green, a curated portfolio of planet Earth's most sustainable hotels, resorts, and lodges, offering a range of guest experiences in unique locations around the world. We continue to explore and adopt more sustainable practices to ensure our operation is treading as lightly as possible on our environment.

We acknowledge and respect the lək'wəŋən peoples on whose traditional territory The Parkside Hotel & Spa stands and the Songhees, Esquimalt and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.



During The Parkside Hotel's construction, waste and materials were diverted from landfills at a rate of 92.3%



One room donated every month to The Cridge Centre for Families



Sponsor of the Impact Conference since 2017



Natural, long lasting flooring and counters are made from materials such as limestone, slate and granite



Host of the Annual Habitat for Humanity Gingerbread Showcase from 2017-2022



Over 65% of our staff commute to work by low-emission means (ie. biking, walking and bussing)



Honour Earth Day Power Hour since 2016 with one hour of garbage pick up focused on St. Anne's Academy and Beacon Hill Park



Three Tesla charging stations and three EV charging stations, all updated in 2019



12,556 trees have been planted through our spa retail sales with Eminence. This is equal to approx. 14 acres of new trees or 100,000 carbon pounds annually



The Parkside Hotel & Spa diverts approx. 76% waste from the landfill



68,500 gallons of rain water is collected yearly through our gray water tank. This is equal to approx. eight humpback whales or 40 killer whales



Bees hives added in 2019 to our rooftop gardens



All returnable recycling donated to Our Place Society and later, Surf Rider Foundation



All linen and used furniture donated to Habitat for Humanity, Disaster Aid Canada, Our Place Society, and other charities



Locally owned since opening in 2009 with focus on environmental actions



Began investing in renewable natural gas to reduce our business' emissions and carbon footprint.

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TIMELINE



- **2009** Opened doors with LEED approved Platinum level
- **2009** Certified by Global Green Key as a 5 Green Key hotel (at that time, one of only a few Canadian hotels to receive the highest rating possible)
- **2009 - 2022** Green Key Global with Five Key Rating
- **2009 - 2016** Multiple internal operational efforts to increase green practices and social impact in our community
- **2009 - 2016** Worked with Garth Homer Society to donate all recyclable bottles to raise funds to purchase water trucks and livestock for areas in Africa helping raise \$100,000 for these efforts
- **2013 - 2022** Proud member of TripAdvisor GreenLeaders programme, helping travellers plan greener trips
- **2016** Started measuring our Greenhouse Gas Emissions (GHG) with Synergy, creating our first baseline report which included our benchmark of 1563.5 barrels of oil or equal to 131.7 cars per year on the road
- **2017 - 2022** We have continued to do GHG reporting with Synergy
- **2017** Began donating returnables to Our Place Society, serving Victoria's most vulnerable
- **2017** Switched from small amenity bottles to large dispensers in all guest room bathroom
- **2017** Inaugural year hosting the Habitat for Humanity Gingerbread Showcase
- **2017** Ongoing sponsor of the Impact Conference
- **2019** Synergy baseline report showed 1495.4 barrels of oil per year or equal to 126.6 cars on the road per year, a considerable change in the right direction
- **2019** Continued internal 'Green Team' initiatives including Green Clean Program and energy saving hot tub cover
- **2019** Bee Hives were added to our rooftop gardens
- **2020** Became a Carbon Neutral Company
- **2020** Formalized Green Team into 'Sustainability Team' with two key stakeholder members
- **2020** To align with environmental initiatives, switched donating bottle funds from Our Place Society to Surf Rider Foundation, dedicated to the protection and enjoyment of oceans
- **2021 - 2022** Became Biosphere Committed
- **2021 - 2022** Received BBB4Good Certification
- **2021** Won BBB4Good Spirit Award
- **2021** 12,556 trees planted through Spa retail sales with Eminence
- **2021** Began steps to reconciliation with the Songhees Nation signing Memorandum of Reconciliation (MOR), becoming Friends of the Songhees
- **2022** First Sustainability Intern to spearhead projects implemented
- **2022** Became Biosphere Certified
- **2022** Named Expedia Green Key Leaders
- **2022** Vancouver Island Green Business Certified
- **2022** Parkside Spa Surf Rider Certified
- **2022** Won Greenest Hospitality Experience at EcoStar Awards
- **2022** Hotel becomes Beyond Green member, distinctly the brand's first urban hotel globally and first member hotel in Canada
- **2023** Won Sustainability Award at BC Tourism & Hospitality Conference
- **2023** Began investing in renewable natural gas to reduce our business' emissions and carbon footprint
- **2023** General Manager, Trina White won Hotelier of the Year at the BC Hotel Association Summit Awards
- **2024** Climate Contribution Fee (Eco Fee) adjusted to include additional funds directly supporting the Indigenous Tourism Association of Canada