

# SUSTAINABLE INITIATIVES

Proudly members of Beyond Green, a curated portfolio of planet Earth's most sustainable hotels, resorts, and lodges, offering a range of guest experiences in unique locations around the world. We continue to explore and adopt more sustainable practices to ensure our operation is treading as lightly as possible on our environment.



During The Parkside Hotel's construction, waste and materials were diverted from landfills at a rate of 92.3%



Natural, long lasting flooring and counters are made from materials such as limestone, slate and granite



Honour Earth Day Power Hour since 2016 with one hour of garbage pick up focussed on St. Ann's Academy and Beacon Hill Park



The Parkside Hotel & Spa diverts approx. 92% waste from the landfill



Returnable recycling has been donated at various, staggered times to Rainbow Kitchen, Our Place Society and Surfrider Foundation



Began investing in renewable natural gas to reduce our business' emissions and carbon footprint



Since our open, we have donated 1-2 rooms every month to the Cridge Centre for Families



2017-2022 Hosted the Annual Habitat for Humanity Gingerbread Showcase



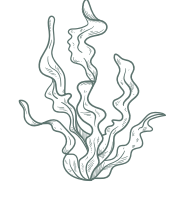
Five EV charging stations



68,500 gallons of rain water is collected yearly through our gray water tank. This is equal to approx. eight humpback whales or 40 killer whales



All linen and used furniture donated to Habitat for Humanity, Our Place Society, Soap for Hope, and The Nanaimo Men's Recovery Centre



Partnership with Veritree Kelp planting. Over 50,348 planted so far, helping to restore 135,486 sqft of ocean – equivalent to 3,115 parking spaces. Planted 82 mangroves in Mombasa and 1,036 trees in Senegal Agroforestry = 36t of CO2 sequestered – equivalent to taking 8 cars off the road per year



Sponsor of the Impact Conference since 2017



Locally owned since opening in 2009 with focus on environmental actions



Over 15,000 trees and counting have been planted through our spa retail sales with Eminence. This is equal to approx. 14 acres of new trees or 100,000 carbon pounds annually



Bees hives added in 2019 to our rooftop gardens

## TIMELINE

- **2009** Opened doors with LEED approved Platinum level
- **2009** Certified by Global Green Key as a 5 Green Key hotel (at that time, one of only a few Canadian hotels to receive the highest rating possible)
- **2009 - 2024** Green Key Global with Five Key Rating
- **2009 - 2016** Worked with Garth Homer Society to donate all recyclable bottles to raise funds to purchase water trucks and livestock for areas in Africa helping raise \$100,000 for these efforts
- **2016** Started measuring our Greenhouse Gas Emissions (GHG) with Synergy, creating our first baseline report which included our benchmark of 1563.5 barrels of oil or equal to 131.7 cars per year on the road
- **2017 - 2025** We have continued to do GHG reporting with Synergy
- **2017** Began donating returnables to Our Place Society, serving Victoria's most vulnerable
- **2017** Switched from small amenity bottles to large dispensers in all guest room bathroom
- **2017** Inaugural year hosting the Habitat for Humanity Gingerbread Showcase
- **2017** The Parkside Spa joins BC Green Business (formerly Vancouver Island Green Business Collective) and becomes Green level certified and a Surfrider approved Water Friendly Business
- **2017-2024** A corporate sponsor of IMPACT Sustainability Travel & Tourism Conference
- **2017** Implemented free bicycles for our guests to use
- **2019** Synergy baseline report showed 1495.4 barrels of oil per year or equal to 126.6 cars on the road per year, a considerable change in the right direction
- **2019** Continued internal 'Green Team' initiatives including Green Clean Program and energy saving hot tub cover
- **2019** Bee Hives were added to our rooftop gardens
- **2020** Became a Carbon Neutral Company
- **2020** Formalized a Sustainability Team with key members across departments
- **2020** To align with environmental initiatives, switched donating bottle funds from Our Place Society to Surf Rider Foundation, dedicated to the protection and enjoyment of oceans
- **2020** Built a staff vegetable garden
- **2021 - 2022** Became Biosphere Committed
- **2021 - 2022** Received BBB4Good Certification
- **2021** Won BBB4Good Spirit Award
- **2021** became COR-certified
- **2021** Began aligning policies with Indigenous values and reconciliation principles
- **2022** First Sustainability Intern to spearhead projects implemented
- **2022** The Parkside Spa becomes Green Leader certified within BC Green Business (formerly VIGBC)
- **2022** Became Biosphere Certified
- **2022** Named Expedia Green Key Leaders
- **2022** Won Greenest Hospitality Experience at Ecostar Awards
- **2022** Hotel becomes Beyond Green member, distinctly the brand's first urban hotel globally and first member hotel in Canada
- **2022** Dr. Jane Goodall, environmental activist and scientist, and honoured guest at The Parkside Hotel & Spa, whose foundation continues to endorse the property
- **2023** Won Sustainability Award at BC Tourism & Hospitality Conference
- **2023** Began investing in renewable natural gas to reduce our business' emissions and carbon footprint
- **2023** General Manager, Trina White won Hotelier of the Year at the BC Hotel Association Summit Awards
- **2023** Began partnership with Veritree
- **2023** Began partnering and hosting annual charitable event for Rainbow Kitchen
- **2023** Launches two scholarships for staff members and their families to apply for
- **2023** Skål International Sustainable Tourism Award in the Urban Accommodation category
- **2023** Upcycled previous room curtains into reusable shopping bags (our biggest project in upcycling which we adopted from original initiatives to upcycle shower curtains into laundry bags)
- **2024** Won Environmental Sustainability Award at the 2025 Vancouver Island Business Excellence Awards
- **2024** Bottle returns now donated to Rainbow Kitchen
- **2024** First year achieving 94% waste diversion; goal to maintain and improve
- **2024** Set our scientific base target to reduce Green house gas by 25% by 2030 and 42% by 2035
- **2024** Became Rainbow Register approved with the Canadian Gay and Lesbian Chamber of Commerce (CGLCC)
- **Since 2024** Travelers' Choice Awards Best of the Best, Top 25 Hotels in Canada-Trip Advisor
- **2025** Environmental Sustainability Award – Vancouver Island Business Excellence Awards
- **2026** IMPACT Award, Trina White (General Manager) – IMPACT Sustainability Travel & Tourism Summit
- **2026** Sustainability Champion – BC Hotel Association
- **2026** Accommodation of the Year – BC Hotel Association



We acknowledge and respect the ɫək'əŋən peoples on whose traditional territory The Parkside Hotel & Spa stands and the Songhees, Xwsepsum and W SÁNEĆ peoples whose historical relationships with the land continue to this day.

