



THE PARKSIDE HOTEL & SPA LEADERSHIP, AWARDS AND RECOGNITIONS

Victoria, BC – The Parkside Hotel & Spa was created with sustainability at its core and the defining ethos that responsible operations and exceptional guest experiences should go hand in hand. That vision earned national recognition from the outset, including the Hotel Association of Canada's Energy & Environmental Conservation Hall of Fame Award and Environmental Achievement Award, as well as five Canadian Home Builders' Association CARE Awards.

The Parkside continues to set the standard for responsible hospitality through a strong balance of environmental leadership, industry stewardship and meaningful community partnerships. Grounded in climate action and sustainable operations, the hotel's achievements span global tourism pledges and respected certifications, as well as distinguished awards celebrating both organizational excellence and individual leadership.

AWARDS & INDUSTRY RECOGNITION

2026 – Accommodation of the Year – BC Hotel Association
2026 – Sustainability Champion – BC Hotel Association
2026 – IMPACT Award, Trina White (General Manager) – IMPACT Sustainability Travel & Tourism Summit
2025 – Environmental Sustainability Award – Vancouver Island Business Excellence Awards
Since 2024 – Travelers' Choice Awards Best of the Best, Top 25 Hotels in Canada – Trip Advisor
2023 – Sustainable Tourism Award, Urban Accommodation Category – Skål International
2023 – Hotelier of the Year Award, Trina White (General Manager) – BC Hotel Association
2023 – Sustainability Award – Tourism Industry Association of BC & BC Tourism Industry Conference
2022 – Ecostar Award, Greenest Hospitality Experience – Ecostar Awards
2022 – Green Key Leaders Recognition – Expedia Group
2020 – Decade in Action Recognition – BC Tourism Resiliency Network
2016 – Ecostar Award, Lodging & Accommodation – Ecostar Awards
2015 – Present – Travelers' Choice Award – TripAdvisor

SUSTAINABILITY LEADERSHIP & GLOBAL COMMITMENTS

Global Climate & Tourism Commitments

2024 – Signatory – Glasgow Declaration on Climate Action in Tourism
2021 – Sustainable Tourism 2030 Pledge – Destination Canada
Since 2019 – Carbon Neutral Offsetters – Ostrom Climate
(Current investments support the Great Bear Forest Carbon Project, Katingan Peatland Restoration & Conservation REDD Project, Rimba Raya Biodiversity Reserve Project and Southern Cardamom REDD+ Project)
Since 2016 – Member – Synergy Enterprises (carbon footprint measurement)

Verified Sustainability Certifications & Responsible Operations

2025 – Green Leader Certification, BC Green Business, The Parkside Spa – Synergy (first awarded 2022)
2025 – Surfrider Approved Certification, The Parkside Spa – Surfrider Foundation (first awarded 2022)
Since 2023 – Partnership – Veritree
2022 – Biosphere Certification – Responsible Tourism Institute
Since 2021 – BSafe Certified – go2HR Health & Safety Program
Since 2017 – BC Green Business Certification, The Parkside Spa – Synergy
Since 2009 – Five Green Key Rating – Green Key Global

Community Impact, Partnerships & Industry Leadership

2025 – Partner & Host Venue – Dolphin Project
Since 2023 – Sponsor & Host Venue – Rainbow Kitchen Festive Fundraiser
2022 – Partner & Host Venue – The Jane Goodall Institute of Canada
Since 2021 – Songhees Nation Partnership – Advancing Reconciliation
Since 2018 – Sponsor – IMPACT Travel & Tourism Sustainability Conference
2017–2022 Sponsor & Host Venue – Habitat for Humanity Gingerbread Showcase
Since 2009 – Member – Better Business Bureau – BBB4Good

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ABOUT THE PARKSIDE HOTEL & SPA

Located in the heart of Victoria, British Columbia, The Parkside Hotel & Spa combines urban sophistication with the serenity of a Pacific Northwest retreat. As Canada's first member of the Beyond Green global portfolio of hotels, The Parkside proudly upholds its foundational mission to sustainability, achieving carbon neutrality in its operations. This all-suite hotel provides guests with a luxurious home away from home, featuring spacious accommodations, modern amenities, and versatile meeting and event spaces. Guests can rejuvenate at The Parkside Spa, complete with an indoor pool, hot tub, and fitness center, savour local flavours at Tre Fantastico Bistro, or relax on the stunning rooftop patio complete with gathering spaces and cozy firepits. With Victoria's vibrant attractions just steps away, The Parkside Hotel & Spa provides an unforgettable experience for business and leisure travellers alike, blending exceptional service with a distinctly West Coast vibe. Learn more at www.parksidevictoria.com.

ABOUT BEYOND GREEN

Beyond Green is a global community of bold leaders advancing sustainable travel. Operated by Preferred Travel Group, the brand includes Beyond Green Hotels, a portfolio of rigorously vetted member hotels, resorts, lodges, and unique accommodations evaluated against more than 100 sustainability indicators aligned with global best practices and the United Nations Sustainable Development Goals, and Beyond Green Consulting, which provides strategic advisory services to destinations, hospitality brands, and mission-aligned organizations to build sustainability strategies, strengthen storytelling, and design impactful travel experiences. By fostering a culture of bold leadership, collaboration, and shared learning, Beyond Green empowers travelers and industry stakeholders to make informed choices that benefit both people and the planet. For more information, visit www.StayBeyondGreen.com.

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