



THE PARKSIDE HOTEL & SPA LEADS WITH A MISSION OF HOSPITALITY WITH A CORE FOCUSED ON SUSTAINABILITY

Victoria, BC – The Parkside Hotel & Spa is a pioneer in promoting sustainable tourism in Victoria, since opening in 2009. Recently **Biosphere Certified**, all elements in the hotel have been carefully thought out with a sustainable mindset. From diverting waste from landfills to partnering with local organizations like **Surfrider Foundation Vancouver Island**, The Parkside is the second **Carbon Neutral** hotel in British Columbia's history and recently received **Climate Positive** certification. Continuously building on each of the **17 Sustainable Development Goals (SDGs)**, The Parkside is also the first urban hotel in the world to become a member of **Beyond Green**, a diverse portfolio offering a range of guest experiences in unique locations around the world, focused on intentional travel.

Keenly aware of how tourism can impact nature, community and culture of a destination, The Parkside Hotel & Spa team has worked hard to lessen the footprint, achieving third-party certifications, demonstrating a commitment to the core. **5 Key, Green Key Global** rated and member of **TripAdvisor's GreenLeaders** programme, the hotel began measuring greenhouse gas emissions (GHG) in 2016 and continues to do so each year with Synergy Enterprises. In partnership with **Veritree**, for every reservation booked the hotel plants one kelp through Coastal Kelp's project. When guests choose to opt out of housekeeping, 10 kelp are planted.

Signing the **Sustainable Tourism Pledge 2030** and advocating for all hotels in Greater Victoria to join the pledge, The Parkside Hotel & Spa works to inspire positive impact, uniting fellow hoteliers and creating a sense of place with long-term planning.

Following the principle of raising awareness through education, The Parkside Hotel & Spa educates guests, staff, and others, advocating to preserve the natural and cultural heritage of the community. Helping educate others, hotel and beyond, the website features a carefully curated record of sustainable initiatives and provides tools to inspire, innovate and grow intention with links to important resources such as links to the **United Nations SDGs, David Suzuki Foundation, World Wildlife Fund, Canada** and more so that stakeholders can gain further knowledge about the **SDG Framework** that The Parkside Hotel & Spa has adopted.

In 2021, the hotel began steps to reconciliation with the Songhees Nation. The Parkside Hotel & Spa is the first hotel in Greater Victoria to work towards signing a **Memorandum of Reconciliation (MOR)**, becoming Friends of the Songhees. The hotel encourages every visitor to respectfully appreciate and enjoy the destination and proudly partners with like-minded, sustainability-focused organizations whose mission is to protect and appreciate the natural resources and heritage of Victoria.

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ABOUT THE PARKSIDE HOTEL & SPA

The Parkside Hotel & Spa is committed to supporting a sustainable urban lifestyle, exploring, and adopting more sustainable practices to enhance the guest experience and ensuring the operation is treading as lightly as possible on the environment.

As a climate-positive, all-suite hotel, accommodations at The Parkside feature fully equipped kitchens and kitchenettes, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind.

Amenities include various meeting and event spaces, a wellness centre (featuring an onsite spa, 25-metre indoor pool, hot tub, and fitness centre), a private movie theatre, a rooftop patio with fire pits, along with Tre Fantastico Bistro. Uniquely Parkside—and fondly referred to as the heart of the hotel—the atrium is home to hundreds of plant species and koi.

The Parkside Hotel & Spa is a member of the Beyond Green collection. Learn more by visiting <https://www.parksidevictoria.com>.

ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Offering travellers a more intuitive way to find and book authentic, conscious hotel experiences, each of Beyond Green's member properties is required to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals, all while delivering an exceptional guest experience. To learn more about Beyond Green and how the brand's member properties are working to protect biodiversity, celebrate cultural heritage, and improve local people's livelihoods in destinations around the world, visit www.StayBeyondGreen.com.

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