



## **THE PARKSIDE HOTEL & SPA BRINGS A NEW HOLIDAY TRADITION TO VICTORIA IN SUPPORT OF RAINBOW KITCHEN**

*The Parkside Express transports visitors on the festive tracks of giving experience*

**Victoria, BC – September 13, 2023** – All aboard! Get ready to be immersed in an enchanting world as The Parkside Hotel & Spa welcomes neighbours and visitors to an extraordinary holiday experience. The Parkside Express Festive Tracks of Giving is open November 18, 2023 through January 2, 2024 daily.

Step into the holiday halls, where the atrium and lobby are lavishly decked with festive lighting and décor and a sea of poinsettias, creating a vibrant tapestry of reds and greens. Be transported to a journey of nostalgia, exploring the miniature wonders of a model Christmas train and village.

Savour the flavours of the season by indulging in a candy cane and cup of hot chocolate while wandering the festive grounds. Gather together and capture this special moment in time with a holiday photo with family and friends around the grand poinsettia Christmas tree.

This is only the beginning of the enchantment. The heart of this event is about spreading goodwill and holiday cheer in support of Rainbow Kitchen, a hub for food security programming in Victoria, providing free hot meals and facilitating food sharing to anyone in need. “It is truly because of community-minded friends like ours at The Parkside Hotel & Spa, who ensure an essential service—one in greater daily demand than ever—continues serving our community with dignity and care,” said Rainbow Kitchen Executive Director Patrick Johnstone. “Take in the spectacular sights for the season and consider donating towards feeding our deserving neighbours in need.”



***Pictured: The Parkside Hotel and Spa team including General Manager Trina White (far left) and Rainbow Kitchen Executive Director Patrick Johnstone (fourth from left).***

Donating has never been easier, with convenient tap-to-donate stations throughout the experience to help the giving spirit of the season.

Additionally, bring a keepsake home with a Christmas 'Believe' bell ornament available for purchase with further proceeds directly supporting Rainbow Kitchen's programs.

The Parkside Hotel & Spa General Manager Trina White shares, “We’re excited to open our doors once again for all to enjoy a special holiday tradition, creating memories while supporting the amazing work of Rainbow Kitchen’s impactful initiatives.”

For the daily schedule of The Parkside Express Festive Tracks of Giving, please visit [www.parksidevictoria.com](http://www.parksidevictoria.com) and [Facebook](#) and [Instagram](#) with holiday updates starting November 18.

###

### **ABOUT THE PARKSIDE HOTEL & SPA**

The Parkside Hotel & Spa is dedicated to promoting a sustainable urban way of life, actively seeking and implementing eco-friendly measures to improve the guest experience while striving to minimize the environmental footprint of the property.

As a carbon-neutral, all-suite hotel, accommodations at The Parkside feature fully equipped kitchens and kitchenettes, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind. Amenities include various meeting and event spaces, a wellness centre (featuring an onsite spa, 25-metre indoor pool, hot tub, and fitness centre), a private movie theatre, a rooftop patio with fire pits, along with Tre Fantastico Bistro. Uniquely Parkside—and fondly referred to as the heart of the hotel—the atrium is home to hundreds of plant species and koi.

The Parkside Hotel & Spa is a member of the Beyond Green collection. Learn more by visiting [www.parksidevictoria.com](http://www.parksidevictoria.com).

### **ABOUT BEYOND GREEN**

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet Earth's most sustainable hotels. To create a more purposeful way to explore the world where good guests meet good hosts, Beyond Green has curated a unique portfolio of hotels, resorts, and lodges based on their commitment to deliver on the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities. To be considered for membership in Beyond Green, a property is vetted according to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group – the family-owned company that manages and operates other hospitality brands including Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide – Beyond Green ushers in a new way to experience genuine hospitality by the people for the planet. For more information, visit [www.StayBeyondGreen.com](http://www.StayBeyondGreen.com).

#### **Hotel Media Contact:**

Lisa Roughley  
The Parkside Hotel & Spa  
250.686.4762  
[lisa@roughleyspeaking.com](mailto:lisa@roughleyspeaking.com)

#### **Beyond Green Media Contact:**

Hannah Nelson  
Director, Public Relations (Americas)  
Tel: +1 303 885 7186  
[hnelson@staybeyondgreen.com](mailto:hnelson@staybeyondgreen.com)