



MEET GENERAL MANAGER TRINA WHITE

Victoria, BC – A seasoned hotelier with over 20 years of experience—including 18 years in senior management positions—Trina White wears many hats in the community and beyond.

Trina joined The Parkside Hotel & Spa as opening general manager in 2009. Her leadership style is all about collaboration and team building with a direct focus on sustainability in the workplace. From maintaining a perfect Green Key Global rating of five since 2009 to tracking The Parkside's carbon footprint starting in 2016, Trina has spearheaded further achievement of green level rankings, receiving the Vancouver Island Green Business Certificate and Ostrom Climate Positive Certification in 2022. These achievements and designations are now a standard for The Parkside Hotel.

With strong attention to the community, Trina has focused on the steps to reconciliation with the Songhees Nation. The Parkside Hotel & Spa was the first hotel in Greater Victoria to sign a Memorandum of Reconciliation (MOR), becoming friends with the Songhees in 2021. Trina is also committed to fostering a work environment focused on intercultural competency, providing a racially inclusive and welcoming space.

Known for her commitment to integrating environmental practices into everyday business, she champions sustainability locally and provincially and was instrumental in co-creating a green committee within the Hotel Association of Greater Victoria in 2018. She currently sits on the Destination Greater Victoria Sustainability Committee, leading sustainable efforts for the destination. As an associate professor at Royal Roads University, she helps shape tomorrow's leaders, teaching the theory of sustainability.

Prior to joining The Parkside Hotel & Spa, Trina worked at independently owned and operated Brentwood Bay Lodge & Spa, and with such notable Canadian brands as Sandman Hotel Group and Delta Hotels.

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ABOUT THE PARKSIDE HOTEL & SPA

The Parkside Hotel & Spa is committed to supporting a sustainable urban lifestyle, exploring, and adopting more sustainable practices to enhance our guest experience and ensuring our operation is treading as lightly as possible on our environment.

As a carbon-positive, all-suite hotel, accommodations at The Parkside feature fully equipped kitchens and kitchenettes, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind.

Amenities include various meeting and event spaces, a wellness centre (featuring an onsite spa, 25-metre indoor pool, hot tub, and fitness centre), a private movie theatre, a rooftop patio with fire

pits, along with Tre Fantastico Bistro. Uniquely Parkside—and fondly referred to as the heart of the hotel—the atrium is home to hundreds of plant species and koi.

The Parkside Hotel & Spa is a member of the Beyond Green collection. Learn more by visiting <https://www.parksidevictoria.com>.

ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Offering travellers a more intuitive way to find and book authentic, conscious hotel experiences, each of Beyond Green's member properties is required to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals, all while delivering an exceptional guest experience. To learn more about Beyond Green and how the brand's member properties are working to protect biodiversity, celebrate cultural heritage, and improve local people's livelihoods in destinations around the world, visit www.StayBeyondGreen.com.

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