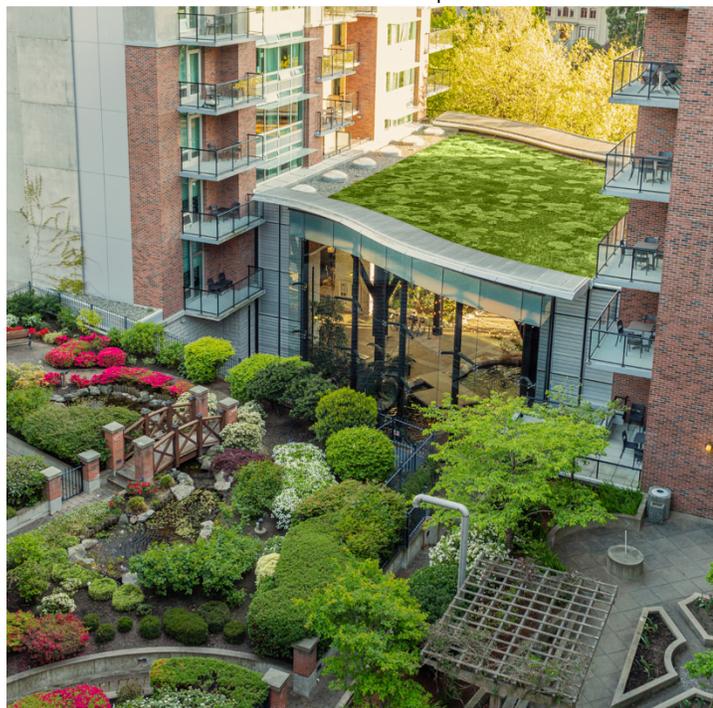




## The Parkside Hotel & Spa Joins Beyond Green

**Victoria, BC – November 29, 2022** – The Parkside Hotel & Spa is proud to announce it has been welcomed into membership of **Beyond Green** – a global portfolio of planet Earth’s most sustainable hotels that represent sustainability leadership based upon action and impact. Committed to building a better and brighter future for people and the planet, Beyond Green offers travellers a curated way to discover, plan, and enjoy adventures that align with their responsible travel values and aspirations. Each of the singular properties represented within the brand’s global portfolio represent true inspiration in travel with authentic and innovative design, unsurpassed guest service, and an array of experiences that inspire personal renewal, wellness, learning, and adventure in some of the most unique urban, rural and remote places in the world, all wrapped together with a deep commitment to sustainable tourism best practices.

As a member of Beyond Green, The Parkside Hotel & Spa is dedicated to deliver on the three pillars of sustainable tourism – environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities – while also adhering to more than 50 sustainability indicators that align with global sustainable tourism criteria and the United Nations Sustainable Development Goals.



Centrally located in the heart of downtown Victoria, BC, The Parkside Hotel & Spa is a pioneer in promoting sustainable tourism, since opening in 2009. A Green Key Global leader, proudly Climate Positive and Biosphere Certified, all elements in the hotel have been carefully thought out with a sustainable mindset.

“We’re thrilled to be joining forces for good as the first urban property in the world to become a member of Beyond Green,” said The Parkside Hotel & Spa General Manager Trina White. “United with other members in the portfolio, we’re committed to building a brighter future for our community and the planet.”

Beyond Green supports the needs of its member properties by providing global connectivity, distribution technology, marketing, sales, quality assurance, branding, and sustainability solutions. Additionally, all guests of The Parkside Hotel & Spa are now eligible to enroll in the [I Prefer Hotel Rewards](#) loyalty program, which extends points redeemable for cash-value Reward Certificates, elite status, exclusive member rates, and other instant benefits upon every stay at more than 650 participating properties worldwide.

Since its launch in 2021, Beyond Green has continued to thoughtfully expand its footprint in different destinations around the globe and is honored to welcome The Parkside Hotel & Spa as not only the brand’s first urban property, but also its first member hotel in Canada. For more information on Beyond Green, its brand pillars, and the benefits it provides to hotels, travelers, and the travel community, please visit [StayBeyondGreen.com](#).

For additional hotel photos, please visit [The Parkside Media Centre](#).

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### **ABOUT THE PARKSIDE HOTEL & SPA**

The Parkside Hotel & Spa is committed to supporting a sustainable urban lifestyle, exploring, and adopting more sustainable practices to enhance the guest experience and ensuring the operation is treading as lightly as possible on the environment.

As a carbon-positive, all-suite hotel, accommodations at The Parkside feature fully equipped kitchens and kitchenettes, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind.

Amenities include various meeting and event spaces, a wellness centre (featuring an onsite spa, 25-metre indoor pool, hot tub, and fitness centre), a private movie theatre, a rooftop patio with fire pits, along with Tre Fantastico Bistro. Uniquely Parkside—and fondly referred to as the heart of the hotel—the atrium is home to hundreds of plant species and koi.

The Parkside Hotel & Spa is a member of the Beyond Green collection. Learn more by visiting <https://www.parksidevictoria.com>.

### **ABOUT BEYOND GREEN**

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet earth’s most sustainable hotels that represent sustainability leadership based upon action and impact. Offering travellers a more intuitive way to find and book authentic, conscious hotel experiences, each of Beyond Green’s member properties is required to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals, all while delivering an exceptional guest experience. To learn more about Beyond Green and how the brand’s member properties are working to protect

biodiversity, celebrate cultural heritage, and improve local people's livelihoods in destinations around the world, visit [www.StayBeyondGreen.com](http://www.StayBeyondGreen.com).

**Hotel Media Contact:**

Lisa Roughley  
The Parkside Hotel & Spa  
250.686.4762  
[lisa@roughleyspeaking.com](mailto:lisa@roughleyspeaking.com)

**Beyond Green Media Contacts:**

Hannah Nelson  
Director, Public Relations (Americas)  
Tel: +1 303 885 7186  
[hnelson@staybeyondgreen.com](mailto:hnelson@staybeyondgreen.com)

Antonia Robinson  
Director, Public Relations & Social Media (EMEA)  
Tel: +44 20 7440 0327  
[arobinson@staybeyondgreen.com](mailto:arobinson@staybeyondgreen.com)