

SUSTAINABLE INITIATIVES

The Parkside Hotel & Spa prides itself on being a locally owned, sustainable, environmentally-friendly hotel. Thanks to Synergy Enterprises, we now have a full sustainability report that proves how we're doing and how we can further build a greener environment for our guests and staff.



During The Parkside Hotel's construction, waste and materials were diverted from landfills at a rate of 92.3%



One room donated every month to The Cridge Centre for Families



Sponsor of the Impact Conference since 2017



Natural, long lasting flooring and counters are made from materials such as limestone, slate and granite



Host of Annual Habitat for Humanity Gingerbread Showcase since 2017



Over 65% of our staff commute to work by low-emission means (ie. biking, walking and bussing)



Honour Earth Day Power Hour since 2016 with one hour of garbage pick up focussed on St. Anne's Academy and Beacon Hill Park



Three Tesla charging stations and three EV charging stations, all updated in 2019



11,009 trees have been planted through our spa retail sales with Eminence. This is equal to approx. 12 acres of new trees or 91,000 carbon pounds annually



The Parkside Hotel & Spa diverts approx. 76% waste from the landfill



68,500 gallons of rain water is collected yearly through our gray water tank. This is equal to approx. eight humpback whales or 40 killer whales



Bees hives added in 2019 to our rooftop gardens



All returnable recycling donated to Our Place Society and later, Surf Rider Foundation



All linen and used furniture donated to Habitat for Humanity, Disaster Aid Canada, Our Place Society, and other charities



Locally owned since doors opened in 2009

- **2009** Opened doors with LEED approved Platinum level
- **2009** Certified by Global Green Key as a 5 Green Key hotel (at that time, one of only a few Canadian hotels to receive the highest rating possible)
- **2009 - 2016** Multiple internal operational efforts to increase green practices and social impact in our community
- **2009 - 2016** Worked with Garth Homer Society to donate all recyclable bottles to raise funds to purchase water trucks and livestock for areas in Africa (helping raise \$100,000 for these efforts)
- **2016** Started measuring our Greenhouse Gas Emissions (GHG) with Synergy, creating our first baseline report which included our benchmark of 1563.5 barrels of oil or equal to 131.7 cars per year on the road
- **2017** Since 2016, we have continued to do GHG reporting with Synergy
- **2017** Began donating returnables to Our Place Society, serving Victoria's most vulnerable
- **2017** Switched from small amenity bottles to large dispensers in all guest room bathrooms
- **2017** Inaugural year hosting the Habitat for Humanity Gingerbread Showcase
- **2017** Ongoing sponsor of the Impact Conference
- **2019** Synergy baseline report showed 1495.4 barrels of oil per year or equal to 126.6 cars on the road per year, a considerable change in the right direction
- **2019** Continued internal 'Green Team' initiatives including Green Clean Program and energy saving hot tub cover
- **2019** Bee Hives were added to our rooftop gardens
- **2020** Became a Carbon Neutral Company
- **2020** Formalized Green Team into 'Sustainability Team' with two key stakeholder members
- **2020** To align with environmental initiatives, switched donating bottle funds from Our Place Society to Surf Rider Foundation, dedicated to the protection and enjoyment of oceans
- **2021** Became Biosphere Committed
- **2021** Received BBB4Good Certification
- **2021** Won BBB4Good Spirit Award
- **2021** 11,009 trees planted through Spa retail sales with Eminence

