

BEYOND GREEN

SUSTAINABLE HOTEL BRAND BEYOND GREEN WELCOMES THREE NEW MEMBER PROPERTIES TO ITS GLOBAL PORTFOLIO

New York, New York: [Beyond Green](#), a global portfolio of planet Earth's most sustainable hotels, is pleased to welcome three new members, including the brand's first-ever properties in Canada, Spain, and the Caribbean. Offering travelers a more intuitive way to find and book authentic, conscious hotel experiences, each of these new member properties are committed – and required – to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals.

Since its launch in 2021 by Preferred Travel Group, Beyond Green has continued to thoughtfully expand its footprint in different destinations around the globe, and is proud to welcome the following properties to its global portfolio, which now consists of 26 hotels, resorts, and lodges across 18 countries. Plans for steady, thoughtful growth are in the pipeline and the brand looks forward to welcoming hotels and resorts of all shapes and sizes that are truly committed to the three pillars of sustainability leadership that have been set as the benchmark to join. All member hotels have now received new Beyond Green plaques and lapel pins to identify their affiliation with the brand.

Highlights of the new additions include:

- **Coulibri Ridge (Petit Coulibri, Dominica):** [Coulibri Ridge](#), the Caribbean's newest sustainable resort, is the result of more than 20 years of research, environmental testing, infrastructure building, and community engagement to ensure the highest degree of sustainability, respectful development and community collaboration. The 14-suite, 285-acre discreet luxury resort, which celebrated its grand opening in October 2022, is fully off-grid, using solar energy as its main power source, supplemented by wind turbines specially designed to have minimal impact on local flora and fauna. The brainchild of Canadian-born entrepreneur Daniel Langlois, Coulibri Ridge was designed as a long term research project in how to respectfully develop and operate a modern, self-sufficient eco-resort that is closely intertwined with the local community. Solar panels fuel all of the resort's power needs, water is generated entirely by filtered rainwater, much of the restaurant's produce is grown on-site, and the resort's hurricane resistant exterior was constructed by locals from hand-chiseled rock sourced from the property. On-property amenities include two infinity pools, two dining rooms, a yoga pavilion, spa facilities for private treatments, tropical gardens, and an on-site orchard.
- **Talaia Plaza EcoResort (Costa Brava, Spain):** Set in Costa Brava, one of the most idyllic areas of Catalonia in northeastern Spain, the new [Talaia Plaza EcoResort](#) is surrounded by a pine forest and close to the crystal-clear waters of Sa Riera cove. As part of its opening in July 2022, the 103-key property launched with a firm commitment to offer an alternative, responsible and sustainable travel experience with environmentally-sound practices including: investing in renewable energy, improving waste and water management, improving working conditions and respecting local traditions. The hotel boasts bars and restaurants that feature the authentic ingredients and flavors of the land, including vegetables grown in the on-site garden. Visitors can also pamper themselves in the wellness area with an array of relaxing treatments available.
- **The Parkside Hotel & Spa (Victoria, British Columbia Canada):** Beyond Green's first city-center and first Canadian property, [The Parkside Hotel & Spa](#) is centrally located in the heart

of downtown Victoria, BC. A pioneer in promoting sustainable tourism since opening in 2009, the hotel is proudly climate positive and biosphere certified. As an all-suite property, accommodations feature fully equipped kitchens and kitchenettes, living and dining areas, washers and dryers, private balconies, gas fireplaces, separate sleeping areas and plenty of space to relax and unwind. Amenities include various meeting and event spaces, a spa and wellness center facilities, a private movie theatre, a rooftop patio with fire pits, along with Tre Fantastico Bistro. The property advocates to preserve the natural and cultural heritage of the community, with content on its website providing the tools for guests to inspire, innovate and grow intention.

Each of these new member hotels participate in ***I Prefer Hotel Rewards***, Preferred Travel Group's points-based loyalty program with more than 4.5 million travelers enrolled globally. Complimentary to join, members of *I Prefer* earn points redeemable for cash-value Reward Certificates, Elite status, and other value-rich benefits from eligible stays at more than 650 participating hotels and resorts worldwide. Current members are encouraged to take advantage of the program's new, limited-time only ***I Prefer VIP Member Package***, featuring the best available rate plus a unique local experience available exclusively through this special offer, as well as 10,000 bonus *I Prefer* points.

For stays at any of the spotlighted new member hotels, travelers are invited to book via the [Beyond Green](#) brand website.

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ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet Earth's most sustainable hotels. To create a more purposeful way to explore the world where good guests meet good hosts, Beyond Green has curated a unique portfolio of hotels, resorts, and lodges based on their commitment to deliver on the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities. To be considered for membership in Beyond Green, a property is vetted according to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group – the family-owned company that manages and operates other hospitality brands including Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide – Beyond Green ushers in a new way to experience genuine hospitality by the people for the planet. For more information, visit [www.StayBeyondGreen.com](#).

ABOUT PREFERRED TRAVEL GROUP

Owned and operated by the Ueberroth Family, Preferred Travel Group is the parent company of Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, Historic Hotels Worldwide, PTG Consulting, and Beyond Green Travel, representing more than 1,100 hotels, resorts, and residences across 80 countries, in addition to a global portfolio of destination marketing organizations and tourist boards. With more than 250 seasoned travel professionals situated across 20 countries, the company connects independent hotels, hospitality companies, and destinations to key markets worldwide through strategic branding, sales, integrated marketing, revenue management, distribution services, and other consultancy services. Fueled by its brand promise, Believe in Travel, the company and its hotel and travel brands champion an unwavering belief in the transformative power of travel and its ability to enrich lives, inspire a greater respect for the Earth, and expand hearts and minds to other cultures and ways of living. For more information visit PreferredTravelGroup.com.

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