

SUSTAINABLE INITIATIVES

The Parkside Hotel & Spa prides itself on being a locally owned, sustainable, environmentally-friendly hotel. Thanks to Synergy Enterprises, we now have a full sustainability report that proves how we're doing and how we can further build a greener environment for our guests and staff.



Natural, long lasting flooring and counters are made from materials such as limestone, slate and granite



1 room donated every month to The Cridge Centre for families who deserve a break.
cridge.org/rr/respitality



Sponsor of the Impact Conference since 2017



During the Parkside Hotel's construction, waste and materials were diverted from landfills at a rate of 92.3%



Host of the Habitat for Humanity Gingerbread Showcase – Helped raise \$143,000 since 2017.



Over 65% of our staff commute to work by low-emission means, ie. biking, walking and bussing.



Earth Day Power Hour since 2016. One hour of garbage pick up focussed on St Anne Academy and Beacon Hill park



3 tesla charging stations and three EV charging stations all updated in 2019



7000 trees have been planted through our retail sales with Eminence. This is equal to approx. 12 acres of new trees or equal to 91,000 carbon pounds annually.



The Parkside Hotel & Spa has a 76% waste diversion from the landfill - better than the average hotel!



68,500 gallons of rain water collected through our grey water tank. This is equal to approx. 8 humpback whales or 40 Killer whales



Bees hives added in 2019 to our roof top gardens



All returnable recycling donated to Our Place Society = \$23,000 since 2018



All linen and used furniture donated to – Habitat for Humanity, Disaster Aid Canada, Our Place, and other charities.



Locally owned since doors opened in 2009

- **2009** opened doors with LEED approved Platinum level.
- **2009** certified by Global Green Key as a 5 Green Key hotel (at that time one of only a few Canadian hotels to be rated 5 Green Key - the highest rating possible)
- **2009 - 2016** multiple internal operational efforts to increase green practices and social impact on our community.
 - 2009 - end of 2016 worked with Garth Homer Society to donate all recyclable bottles to raise funds to purchase water trucks and livestock for areas in Africa (helping to raise \$100,000 for these efforts)
- **2016** started measuring our Greenhouse Gas Emissions with Synergy
 - 2016 Synergy created our first baseline report, which included our benchmark of 1563.5 barrels of oil or equal to 131.7 cars per year on the road.
 - Since 2016 we have continued to do GHG reporting with Synergy
- **2017** began donating returnables to Our Place
- **2017** switched from small amenity bottles to large dispensers in all guest rooms.
- **2019** Synergy baseline report showed 1495.4 barrels of oil per year or equal to 126.6 cars on the road per year
- **2019** continued internal 'Green Team' initiatives
 - Established Green Clean Program
 - Installed a cover for the hot tub
- **2020** became a Carbon Neutral Company
- **2020** formalized Green Team into 'Sustainability Team' with 2 key stakeholder members

